



125 West 55th St
New York, NY 10019

9/12/8
POSTER Donald Trump
2645440

Contract # 25318203

Changes as of: 9/26/2016 at 10:03 AM

Version: Current State Version 1

CPE: 521/959/7955
Agency: AMER MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314

Flight: 9/28/16 - 10/3/16
Advertiser: TRUMP, DONALD
Product: Ohio
Agency Order #: 5424634

Station: WSTR
Market: Cincinnati
Office: WASHINGTON
Primary Demo: Adults 18+

Total \$: \$4,220.00
Total Spots: 24
Total CPP: \$95.05
Total GRP: 44.4

Buyer: MediaAssistant, AMAG
Salesperson: ALEXANDRA BRADLEY
202-955-5342

Con Type: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/28 - 10/3						Total Spots	Total		GRP
							9/28	9/29	9/30	10/1	10/2	10/3		\$	CPP	
1	W-F M-Tu 7a-8a		GD MRN CINN@7A	35	1.1	30	1	1	1	0	0	1	4	\$160.00	\$36.36	4.4
2	W-F M-Tu 8a-9a		GD MRN CINN@8A	35	1.3	30	1	1	1	0	0	1	4	\$160.00	\$30.77	5.2
3	W-F M-Tu 6p-6:30p		FAMILY FEUD	150	1.6	30	1	1	1	0	0	1	4	\$900.00	\$140.63	6.4
4	W-F M-Tu 6:30p-7p		FAMILY FEUD B	160	2.2	30	1	1	1	0	0	1	4	\$1,000.00	\$113.64	8.8
5	W-F M-Tu 7:30p-8p		BG BNG THRY B		3.4	30	1	1	1	0	0	1	4	\$1,200.00	\$88.24	13.6
6	W-F M-Tu 10p-10:30p		LCL 12-10-STR64	\$200.00	1.5	30	1	1	1	0	0	1	4	\$800.00	\$133.33	6.0
TOTALS:							6	6	6	0	0	6	24	\$4,220.00	\$95.05	44.4



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815 SLATERS LANE Product: Ohio Office: WASHINGTON Total CPP: \$95.05

ALEXANDRIA, VA Agency Order #: 5424634 Primary Demo: Adults 18+ Total GRP: 44.4

Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE
Salesperson: ALEXANDRIA Assistant: ALEXANDRIA BRADLEY Separation:
BRADLEY
202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/26/16 10:03 AM	ALEXANDRIA BRADLEY	Separation: 30

Competitive Information

Market Budget:	\$137,667
WSTR Share:	3%
Comment:	
WCPO:	24%
WKRC:	41%
WLWT:	19%
WXIX:	13%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$4,220.00	\$95.05	44.4
Total	100%	24	\$4,220.00	\$95.05	44.4

Monthly Summary

Month	Spots	Dollars
2016-Oct	24	\$4,220.00
Total	24	\$4,220.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/26/16 10:03 AM					\$0		
New	9/26/16 10:03 AM	ALEXANDRIA BRADLEY	New	24		\$4,220.00	\$4,220.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2645660

Schedule Dates 09/28/16-10/03/16
Advertiser Donald Trump for President-R (107314)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 521/959/7955 (865852)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 521/959/7955
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Ohio
Separation: 30
REP-ALEXANDRA BRADLEY

Date Entered 09/27/16
Last Modified 09/29/16
Entered By Rita Schmidgall
CO-OP No
Headline # ECR25318203
Demo A18+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$629.25
Net Total \$3,565.75
Sales Tax

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	27	\$4,195.00
Grand Total:	27	\$4,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.1)	09/28/16-09/28/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a				1					1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/27/16
2.0	Normal Line / SPOT (1-1.1)	09/29/16-09/29/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a					1				1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/27/16
4.0	Revised Line / SPOT (1-1.1)	10/03/16-10/03/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a		1										Cincinnati (WSTR)	GD MRN CINN@7A	9/27/16
4.1	Revised Line / SPOT (1-1.1)	10/03/16-10/03/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a		2										Cincinnati (WSTR)	GD MRN CINN@7A	9/28/16
4.2	Normal Line / SPOT (1-1.1)	10/03/16-10/03/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a		2							2	\$35.00	\$70.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/29/16
5.0	Normal Line / SPOT (2-1.3)	09/28/16-09/28/16	3	:30	8A- News-Good Morning Cincinnati at 8a				1					1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/27/16
6.0	Normal Line / SPOT (2-1.3)	09/29/16-09/29/16	3	:30	8A- News-Good Morning Cincinnati at 8a					1				1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/27/16
8.0	Revised Line / SPOT (2-1.3)	10/03/16-10/03/16	3	:30	8A- News-Good Morning Cincinnati at 8a		1										Cincinnati (WSTR)	GD MRN CINN@8A	9/27/16
8.1	Revised Line / SPOT (2-1.3)	10/03/16-10/03/16	3	:30	8A- News-Good Morning Cincinnati at 8a		2										Cincinnati (WSTR)	GD MRN CINN@8A	9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Sales Office Millennium Washington DC
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Phone/Fax /
CPE 521/959/7955
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8.2	Normal Line / SPOT (2-1.3)	10/03/16-10/03/16	3	:30	8A- News-Good Morning Cincinnati at 8a	2								2	\$35.00	\$70.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/29/16
9.0	Normal Line / Access (3-1.6)	09/28/16-09/28/16	3	:30	5:58P- Family Feud				1					1	\$225.00	\$225.00	Cincinnati (WSTR)	FAMILY FEUD	9/27/16
10.0	Normal Line / Access (3-1.6)	09/29/16-09/29/16	3	:30	5:58P- Family Feud					1				1	\$225.00	\$225.00	Cincinnati (WSTR)	FAMILY FEUD	9/27/16
12.0	Revised Line / Access (3-1.6)	10/03/16-10/03/16	3	:30	5:58P- Family Feud				1								Cincinnati (WSTR)	FAMILY FEUD	9/27/16
12.1	Revised Line / Access (3-1.6)	10/03/16-10/03/16	3	:30	5:58P- Family Feud				2								Cincinnati (WSTR)	FAMILY FEUD	9/28/16
12.2	Normal Line / Access (3-1.6)	10/03/16-10/03/16	3	:30	5:58P- Family Feud				2					2	\$150.00	\$300.00	Cincinnati (WSTR)	FAMILY FEUD	9/29/16
13.0	Normal Line / Access (4-2.2)	09/28/16-09/28/16	3	:30	6:28P- Family Feud B					1				1	\$250.00	\$250.00	Cincinnati (WSTR)	FAMILY FEUD B	9/27/16
14.0	Normal Line / Access (4-2.2)	09/29/16-09/29/16	3	:30	6:28P- Family Feud B						1				\$250.00	\$250.00	Cincinnati (WSTR)	FAMILY FEUD B	9/27/16
16.0	Revised Line / Access (4-2.2)	10/03/16-10/03/16	3	:30	6:28P- Family Feud B				1								Cincinnati (WSTR)	FAMILY FEUD B	9/27/16
16.1	Revised Line / Access (4-2.2)	10/03/16-10/03/16	3	:30	6:28P- Family Feud B				2								Cincinnati (WSTR)	FAMILY FEUD B	9/28/16
16.2	Normal Line / Access (4-2.2)	10/03/16-10/03/16	3	:30	6:28P- Family Feud B				2					2	\$150.00	\$300.00	Cincinnati (WSTR)	FAMILY FEUD B	9/29/16
17.0	Normal Line / Access (5-3.4)	09/28/16-09/28/16	3	:30	7:28:30P- The Big Bang Theory B					1				1	\$300.00	\$300.00	Cincinnati (WSTR)	BS BNG THRY B	9/27/16

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18.0	Normal Line / SPOT (5-3-4)	09/29/16-09/29/16	3	:30	7-28:30p- The Big Bang Theory B				1					1	\$300.00	\$300.00	Cincinnati (WSTR)	BG BNG THRY B	9/27/16
20.0	Revised Line / Access (5-3-4)	10/03/16-10/03/16	3	:30	7-28:30p- The Big Bang Theory B		1										Cincinnati (WSTR)	BG BNG THRY B	9/27/16
20.1	Normal Line / Access (5-3-4)	10/03/16-10/03/16	3	:30	7-28:30p- The Big Bang Theory B		2							2	\$300.00	\$600.00	Cincinnati (WSTR)	BG BNG THRY B	9/28/16
21.0	Normal Line / News (6-1-5)	09/28/16-09/28/16	3	:30	10p- News-Local 12 News at 10 on STAR64				1					1	\$200.00	\$200.00	Cincinnati (WSTR)	LC112-10-STR64	9/27/16
22.0	Normal Line / News (6-1-5)	09/29/16-09/29/16	3	:30	10p- News-Local 12 News at 10 on STAR64					1				1	\$200.00	\$200.00	Cincinnati (WSTR)	LC112-10-STR64	9/27/16
24.0	Revised Line / News (6-1-5)	10/03/16-10/03/16	3	:30	10p- News-Local 12 News at 10 on STAR64		1										Cincinnati (WSTR)	LC112-10-STR64	9/27/16
24.1	Normal Line / News (6-1-5)	10/03/16-10/03/16	3	:30	10p- News-Local 12 News at 10 on STAR64		2							2	\$200.00	\$400.00	Cincinnati (WSTR)	LC112-10-STR64	9/28/16
25.0	Normal Line / Access (7-)	10/03/16-10/03/16	3	:30	6-58p- The Big Bang Theory		1							1	\$325.00	\$325.00	Cincinnati (WSTR)	BG BNG THRY B	9/28/16
26.0	Normal Line / SPOT (8)	10/01/16-10/01/16	3	:30	Orbit- [P]Movie-WSTR Saturday Movie(Sa), [P]Movie-WSTR Saturday Movie 2(Sa)							1		1	\$20.00	\$20.00	Cincinnati (WSTR)	movie	9/28/16

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27.0	Normal Line / Access	09/30/16-09/30/16	7	:30	7p- 7:30P (EST)						1			1	\$0.00	\$0.00	Cincinnati (WSTR)	Spot has a value of \$300 as 9/29/16 rebate	

CONFIRMATION CONTRACT

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